

Message Text

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SUBJ: SOVIET SCHEDULE OF INTERNATIONAL EXHIBITIONS 1976-1980

1. DURING A MEETING AT THE USSR CHAMBER OF COMMERCE AND INDUSTRY ON FEBRUARY 12, THE COMATTACHE WAS GIVEN A LISTING OF WHAT AMOUNTS TO THE CHAMBER'S "FIVE-YEAR PLAN" FOR INTERNATIONAL EXHIBITIONS DURING THE PERIOD 1976 - 1980. THIS LISTING, AN INFORMW TRANSLATION OF WHICH IS PRESENTED BELOW, PROVIDES US AN EXCELLENT BASIS FOR LONG-RANGE PLANNING OF OFFICIALLY SPONSORED U.S. EXHIBITIONS IN THE USSR. IN SUBSEQUENT MESSAGES, WE WILL COMMENT ON THE EXHIBITIONS LISTED FOR CY 1976 IN TERMS OF THEIR USEFULNESS FOR THE PROMOTION OF U.S. EXPORTS TO THE USSR.

2. THE CHAMBER'S LISTING IS AS FOLLOWS:

- 1) MAY-JUNE 1976, MOSCOW, "EQUIPMENT AND TECHNOLOGICAL PROCESSES IN LIGHT INDUSTRY"
- 2) AUGUST 1976, MOSCOW, "CONSTRUCTION AND ROAD MACHINERY AND MEANS FOR THE MECHANIZATION OF CONSTRUCTION WORK"
- 3) AUGUST-SEPTEMBER 1976, MOSCOW, "MUNICIPAL AND SERVICES

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EQUIPMENT"

- 4) MAY-JUNE 1977, MOSCOW, "ELECTRO-TECHNICAL EQUIPMENT AND ELECTRIC POWER TRANSMISSION LINES"
- 5) JUNE-JULY 1977, MOSCOW, "RAILROAD TRANSPORT"
- 6) AUGUST-SEPTEMBER 1977, MOSCOW, "EQUIPMENT FOR THE PRODUCTION AND CONTROL OF ELECTRICAL COMPONENTS"
- 7 SEPTEMBER-OCTOBER 1977, MOSCOW, "CHEMISTRY"
8. MARCH-APRIL 1978, MOSCOW, "EQUIPMENT AND TECHNOLOGY FOR THE FOOD INDUSTRY, RETAIL TRADE ESTABLISHMENTS AND RESTAURANTS"
- 9) JUNE-JULY 1978, MOSCOW, "ORGANIZATION OF TECHNICAL SERVICES AND REPAIR OF AUTOMOBILES AND EQUIPMENT FOR THESE PURPOSES"
- 10) SEPTEMBER-OCTOBER 1978, MOSCOW, "AGRICULTURAL MACHINERY, EQUIPMENT AND INSTRUMENTS"
- 11) MARCH-APRIL 1979, MOSCOW, "EQUIPMENT, INSTRUMENTATION AND TOOLING FOR THE METAL WORKING INDUSTRY"
- 12) JUNE-JULY 1979, MOSCOW, "MEANS FOR THE AUTOMATION OF PRODUCTION PROCESSES"
- 13) SEPTEMBER-OCTOBER 1979, MOSCOW, "MACHINES, EQUIPMENT AND INSTRUMENTS FOR FORESTS AND WOOD PROCESSING INDUSTRIES"
- 14) MAY-JUNE 1980, MOSCOW, "HEALTH CARE, MEDICAL TECHNOLOGY AND PHARMACEUTICAL PREPARATIONS"
- 15) JULY-AUGUST 1980, MOSCOW, "PRINTING EQUIPMENT AND TECHNOLOGY"
- 16) JULY-AUGUST 1980, LENINGRAD, "MEANS FOR CATCHING AND PROCESSING FISH AND SEAFOOD PRODUCTS"
- 17) SEPTEMBER-OCTOBER 1980, MOSCOW, "TELEVISION AND CINEMA EQUIPMENT."

3. OF THE 17 EXHIBITS LISTED ABOVE, ALL BUT FOUR ("RAIL TRANSPORT," "EQUIPMENT, INSTRUMENTS AND TOOLING FOR METAL WORKING INDUSTRY" AND "TELEVISION AND CINEMA EQUIPMENT," AND "EQUIPMENT FOR PRODUCTION AND CONTROL OF ELECTRONIC COMPONENTS") REPRESENT REPEATS OF PREVIOUSLY HELD INTERNATIONAL EXHIBITIONS. THE CHAMBER ALSO STAGED A SPECIALIZED EXHIBITION ON "RAILROAD TRANSPORT" IN 1971 AND A SPECIALIZED EXHIBITION ON "TELEVISION AND CINEMA EQUIPMENT" WILL BE HELD IN MOSCOW DURING FEBRUARY 1975.

4. WE SUGGEST THAT USDOC INCLUDE THE ENTIRE SCHEDULE
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PRESENTED ABOVE IN AN EARLY ISSUE OF "COMMERCE TODAY." THIS WILL ALLOW INTERESTED U.S. FIRMS TO BEGIN PLANNING FOR PARTICIPATION IN SOVIET EXHIBITIONS ON A TIMELY BASIS. SEE SEPTEL FOR LISTING OF 1976 SPECIALIZED EXHIBITIONS.
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